you invest more on SM ..then on TV

you want focus more on SM

|  |  |  |  | Y=bx |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 |  |
| 2 | 4 | 6 | 8 |  |
| 3 | 6 | 9 | 12 |  |
| 4 | 8 | 12 | 16 |  |
|  |  |  | 20 |  |
|  |  |  |  |  |